

— rvatech GALA —

THE
*G*ARDEN *of*
INNOVATION

AN EVENING HONORING
THOSE SHAPING WHAT'S NEXT

SEPTEMBER 29 | MAIN STREET STATION

**Sponsorship & Visibility
Guide**



— rvatech GALA —

THE

GARDEN of INNOVATION



UNMATCHED VISIBILITY WITH 700+ OF RVA'S TECH LEADERS

LEAD RICHMOND'S
BIGGEST NIGHT IN TECH



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PREMIER SPONSORSHIPS

OPENING *or* CLOSING SPONSOR

INVESTMENT \$7,500

VISIBILITY & INFLUENCE

- Welcoming or closing remarks speaking opportunity at Gala
- Platinum Table (8 tickets) to Award Dinner, including premier seating and bottle of wine
- Recognition as Award Sponsor on rvatech/Gala website and email marketing
- Recognition where appropriate on printed & digital marketing materials
- Logo on Gala name badges
- 2 invitations to Meet the Finalists Reception

AWARD SPONSOR

INVESTMENT \$6,500

PREMIUM POSITIONING

- Speaking opportunity and presentation of award at Gala
- Platinum Table (8 tickets) to Award Dinner, including premier seating and bottle of wine
- Recognition as Award Sponsor on rvatech/Gala website and email marketing
- Prominent signage at the Gala
- Logo recognition where appropriate on printed & digital marketing materials
- 2 invitations to Meet the Finalists Reception

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EXPERIENCE SPONSORSHIPS

PLACE YOUR BRAND AT THE CENTER OF THE MOMENTS ATTENDEES REMEMBER MOST, CREATING **MEANINGFUL VISIBILITY** AND AUTHENTIC ENGAGEMENT THROUGHOUT THE EVENING.

AFTER PARTY

- 2 tickets to Award Dinner
- 2 invitations to Meet the Finalists Reception
- Prominent signage at the Gala
- Logo recognition on all printed event materials
- Logo recognition on rvatech/Gala website and email marketing

\$3,000

PHOTOBOOTH

- Logo placed on photo booth images & custom event backdrop
- 2 tickets to Award Dinner
- 2 invitations to Meet the Finalists Reception
- Prominent signage at the Gala
- Logo recognition on all printed event materials
- Logo recognition on rvatech/Gala website and email marketing

\$3,000

DESSERT

- Sponsor logo placed on after dinner dessert package or plate
- 2 tickets to Award Dinner
- 2 invitations to Meet the Finalists Reception
- Prominent signage at the Gala
- Logo recognition on all printed event materials
- Logo recognition on rvatech/Gala website and email marketing

\$3,000

PHOTOGRAPHY

- Logo placement on event photography & photo gallery (digital)
- 2 tickets to Award Dinner
- 2 invitations to Meet the Finalists Reception
- Prominent signage at the Gala
- Logo recognition on all printed event materials
- Logo recognition on rvatech/Gala website and email marketing

\$3,000

***ADD A GALA TABLE OF 8 TO ANY OF THESE LEVELS FOR \$2,000**

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EXPERIENCE SPONSORSHIPS CONT.

NEW!

SMALL BUSINESS MEMBERS RECEIVE 50% SAVINGS ON EXPERIENTIAL OPPS.
SPONSORSHIP RECOGNITION MAY ALSO BE SHARED WITH 1 OTHER BUSINESS.
REACH OUT TO VICKI@RVATECH.COM TO LEARN MORE AND BUILD YOUR
CUSTOM SMALL BUSINESS SPONSOR PACKAGE.

WINE

- Logo on wine bottles at all Gala tables
- 2 tickets to Award Dinner
- 2 invitations to Meet the Finalists Reception
- Prominent signage at the Gala
- Logo recognition on all printed event materials
- Logo recognition on rvatech/Gala website and email marketing

\$3,000

COCKTAIL

- Sponsor and help design & name a themed cocktail for the evening
- 2 tickets to Award Dinner
- 2 invitations to Meet the Finalists Reception
- Prominent signage at the Gala
- Logo recognition on all printed event materials
- Logo recognition on rvatech/Gala website and email marketing

\$3,000

SCREEN

- 2 tickets to Award Dinner
- 2 invitations to Meet the Finalists Reception
- Prominent signage at the Gala
- Logo recognition on all printed event materials
- Logo recognition on rvatech/Gala website and email marketing

\$3,000

NAPKINS

- Logo on bar napkins during the main event
- 2 tickets to Award Dinner
- 2 invitations to Meet the Finalists Reception
- Prominent signage at the Gala
- Logo recognition on all printed event materials
- Logo recognition on rvatech/Gala website and email marketing

\$3,000

***ADD A GALA TABLE OF 8 TO ANY OF THESE LEVELS FOR \$2,000**

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MAGAZINE SPONSORSHIPS

FULL PAGE AD

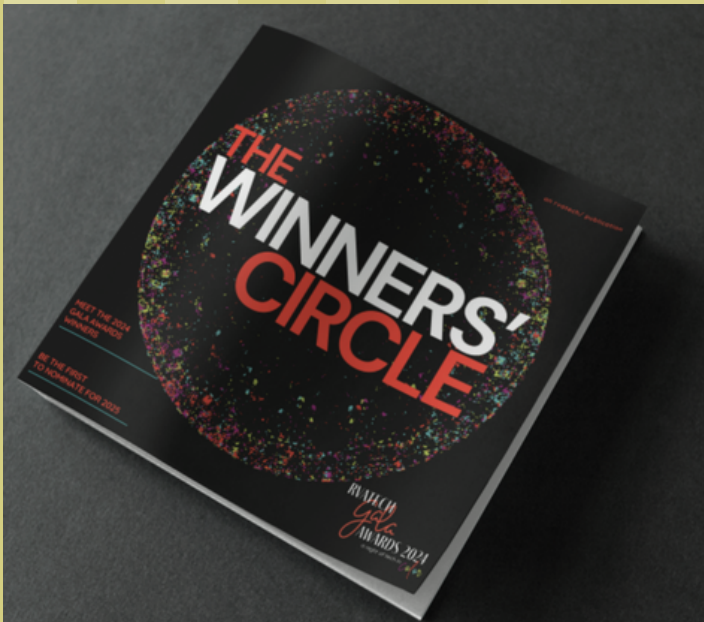
- 8x8in, full color advertisement in rvatech/ Gala “Winner’s Circle” magazine
- Graphic design available (\$200)

\$1,500

HALF PAGE AD

- 4x8in, full color advertisement in rvatech/ Gala “Winner’s Circle” magazine
- Graphic design available (\$200)

\$1,000



QUARTER PAGE AD

- 2x4in, full color advertisement in rvatech/ Gala “Winner’s Circle” magazine
- Graphic design available (\$200)

\$750

DESIGN ASSISTANCE

Need help designing your ad? Contact our Membership & Sponsorship Manager, Vicki Daguerre-Bradford at vicki@rvatech.com to inquire about design pricing and submission deadlines.

THE RVATECH/ GALA EVENT MAGAZINE SERVES AS THE OFFICIAL GUIDE TO THE EVENING, FEATURING AWARD FINALISTS, EVENT INFORMATION, SPONSOR RECOGNITION, AND HIGHLIGHTS FROM RICHMOND'S THRIVING TECHNOLOGY COMMUNITY.

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THE
GARDEN
of
INNOVATION

THANK YOU FOR CONSIDERING A
SPONSORSHIP OF THE 2026
RVATECH/ GALA.

I'M HERE TO HELP YOU IDENTIFY
THE SPONSORSHIP OPPORTUNITY
THAT BEST ALIGNS WITH YOUR
OBJECTIVES.

WITH A VARIETY OF SPONSORSHIP
LEVELS AND RECOGNITION
OPPORTUNITIES AVAILABLE, WE
CAN WORK TOGETHER TO CREATE
A PACKAGE THAT DELIVERS
MEANINGFUL VALUE FOR YOUR
ORGANIZATION WHILE
SUPPORTING RICHMOND'S
PREMIER CELEBRATION OF
TECHNOLOGY EXCELLENCE.



VICKI DAGUERRE-BRADFORD
MEMBERSHIP & SPONSORSHIP
MANAGER

NOT SURE WHICH SPONSORSHIP IS RIGHT FOR YOU?

- MAXIMUM VISIBILITY → OPENING/CLOSING SPONSOR
- INDUSTRY RECOGNITION → AWARD SPONSOR
- MEMORABLE EXPERIENCES → EXPERIENCE SPONSORS
- LASTING IMPRESSIONS → MAGAZINE SPONSORS

LET'S WORK TOGETHER: [VICKI@RVATECH.COM](mailto:vicki@rvatech.com)