

# ProductFest

The region's premier product conference for people who love building solutions across business, tech, design, CX, operations and customer success.

Audience includes everyone from entrepreneurs to enterprise; product strategy, design, engineering, marketing, customer success



## Title Sponsor \$7,500

- 10 tickets to the conference
- Prime exhibitor space (6' table, two chairs, wifi)
- Prime logo recognition on all conference marketing
- Logo on conference-specific webpage
- Event attendee list

- Conference Highlights**
- June 4 | Dominion Energy Center Richmond, VA**
  - Festival style event creates engaging experience**
  - Diverse audience ranging from students to mid-career professionals and senior leaders**

## Conference Sponsor \$3,000

- 3 tickets to the conference
- Exhibitor Space (6' table, two chairs, wifi)
- Logo recognition on all conference marketing
- Logo on conference-specific webpage
- Event attendee list

## Academic Sponsor \$2,000

- 3 tickets to the conference
- Exhibitor Space (6' table, two chairs, wifi)
- Logo recognition on all conference marketing
- Logo on conference-specific webpage
- Event attendee list

Reserved for Educational Institutions Only

## Add-ons Add-ons include one conference ticket and recognition on conference marketing

### Coffee Cart

\$1,500

Coffee Cart  
Logo Placement

### Happy Hour

\$1,500

Happy Hour Signage  
Logo placement

### Keynote Speaker

\$2,500

Keynote Speaker Slide Show  
Logo placement

Ready to sponsor this **rvatech/** event?

Contact Director of Membership + Workforce,

**Mary Case**

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