

rvatech / RICHMOND
TECHNOLOGY
COUNCIL

2020 MEMBERSHIP GUIDE

SAY HELLO TO RVATECH

Founded in 1989, our membership is made up of over 200 businesses and organizations supporting greater Richmond's dynamic technology economy. **Discover** next practices to advance your knowledge and skills. **Engage** our community to grow your network and enhance your impact. **Thrive** through increased business opportunities and greater visibility.

RVATECH MEMBERSHIP MODEL

RVATECH was an early adopter of **the value-based membership model** versus traditional associations' employee-based. No matter your size, we believe in low barriers for engagement. **A business should not be penalized for its growing success by applying a per employee rate for dues with no immediate ROI.**

As a member of RVATECH, you have direct and tangible benefits on day one through a tiered approach to your support. **Each level of membership comes with more benefits from complimentary tickets to brand awareness.**

PARTNERSHIP OPPORTUNITIES

CATALYST PARTNER

\$25,000 +

- Free access for all employees to networking events
- Early bird pricing for all employees to signature conferences + programs
- Gold table for eight at Annual rvatech/ Gala with 750+ Richmond technology leaders
- Free foursome at annual golf tournament; rvatech/Links
- Three invitations to the end-of-year Chairman's Reception hosted by the RVATECH Board of Directors
- Access to policy and government relations events as well as participation in the development of RVATECH's annual legislative agenda
- Ability to volunteer for committee and/or Board engagement
- Logo recognition on website and related collateral
- Ability to sponsor conferences + programs a la carte (restricted to members only)

INNOVATIVE PARTNER

\$10,000 +

- Free access for all employees to networking events
- Early bird pricing for all employees to signature conferences + programs
- Gold table for eight at Annual rvatech/ Gala with 750+ Richmond technology leaders
- Free foursome at annual golf tournament; rvatech/Links
- Two invitations to the end-of-year Chairman's Reception hosted by the RVATECH Board of Directors
- Access to policy and government relations events as well as participation in the development of RVATECH's annual legislative agenda
- Ability to volunteer for committee and/or Board engagement
- Logo recognition on website and related collateral
- Ability to sponsor conferences + programs a la carte (restricted to members only)

MEMBERSHIP OPPORTUNITIES

CHAIRMAN MEMBER

\$5,000

- Free access for all employees to networking events
- Early bird pricing for all employees to signature conferences + programs
- Complimentary Gold table to Annual rvatech/ Gala with 750+ Richmond technology leaders
- Free foursome at annual golf tournament; rvatech/Links
- Two invitation to the end-of-year Chairman's Reception hosted by the Board of Directors
- Access to policy and government relations events as well as participation in the development of RVATECH's annual legislative agenda
- Ability to volunteer for committee and/or Board engagement
- Logo recognition on website
- Ability to sponsor conferences + programs (restricted to members only)

EXECUTIVE MEMBER

\$3,000

- Discounted access for all employees to networking events
- Early bird pricing for all employees to signature conferences + programs
- Four tickets to Annual rvatech/ Gala with 750+ Richmond technology leaders
- Free foursome at annual golf tournament; rvatech/Links
- One invitation to the end-of-year Chairman's Reception hosted by the Board of Directors
- Access to policy and government relations events as well as participation in the development of RVATECH's annual legislative agenda
- Ability to volunteer for committee and/or Board engagement
- Name recognition on website member directory
- Ability to sponsor conferences + programs (restricted to members only)

CORPORATE MEMBER

\$1,200

- Discounted access for all employees to networking events
- Early bird pricing for all employees to signature conferences + programs
- Two tickets to Annual rvatech/ Gala with 750+ Richmond technology leaders
- Discounted foursome at annual golf tournament; rvatech/Links
- One invitation to the end-of-year Chairman's Reception hosted by the Board of Directors
- Access to policy and government relations events as well as participation in the development of RVATECH's annual legislative agenda
- Ability to volunteer for committee and/or Board engagement
- Name recognition on website member directory
- Ability to sponsor conferences + programs (restricted to members only)

MEMBERSHIP OPPORTUNITIES

BUSINESS MEMBER

\$600

- Discounted access for all employees to networking events
- Early bird pricing for all employees to signature conferences + programs
- Discounted tickets to Annual rvatech/ Gala
- Discounted foursome at annual golf tournament; rvatech/Links
- One invitation to the end-of-year Chairman's Reception hosted by the Board of Directors
- Access to policy and government relations events as well as participation in the development of RVATECH's annual legislative agenda
- Ability to volunteer for committee and/or Board engagement
- Name recognition on website member directory
- Ability to sponsor conferences + programs (restricted to members only)

SMALL BUSINESS MEMBER*

\$300

- Discounted access for all employees to networking events
- Early bird pricing for all employees to signature conferences + programs
- Discounted tickets to Annual rvatech/ Gala
- Discounted foursome at annual golf tournament; rvatech/Links
- One invitation to the end-of-year Chairman's Reception hosted by the Board of Directors
- Access to policy and government relations events as well as participation in the development of RVATECH's annual legislative agenda
- Ability to volunteer for committee and/or Board engagement
- Name recognition on website member directory
- Ability to sponsor conferences + programs (restricted to members only)

** Company must have fewer than 10 employees **

BECOME A MEMBER TODAY.

VISIT [RVATECH.COM/JOIN](https://rvatech.com/join).

INTERESTED IN CREATING A
CUSTOM MEMBERSHIP PACKAGE?

CONTACT MARY@RVATECH.COM