

RICHMOND, VA



DRIVE

**PRESENTED BY RVATECH/WOMEN
NOVEMBER 5, 2020 | VIRTUAL CONFERENCE**

WE ARE

More than any other year, 2020 has seen the need for all of us to continue to drive forward in everything we do. None of us can afford to stand still. We must continue to evolve the technologies we use, how we use them, and how we create new ones. What worked yesterday no longer works today. That's why we decided that this year our event will focus on the path forward, the road ahead, and the highway in front of us.

Together, let's keep driving!

Please join us on November 4th as we curate a one-of-a-kind virtual experience that pairs all the things you love about our live events - keynotes, seminars, workshops, expo - with new virtual platforms, new ways to engage, new ways to learn, and new ways to celebrate our technology community in Richmond.

Make no mistake, this event is about technology and technologists. While the event is curated, programmed, and designed by Richmond's women in technology, it's not just for Richmond's women in technology. It's for you - yes, **YOU!** Whether you're a technology leader, a technology business owner, a technology practitioner, or simply a technology enthusiast, we've got something for you. **Come take a drive!**





800+

ATTENDEES

at 2018 + 2019 in-person
conference

57%

OF ATTENDEES

ranged 35 - 54 years old

87%

OF ATTENDEES

have achieved bachelor or
advanced degrees

STATS

TITLE

COST | \$15,000



ATTENDEES + ENGAGEMENT



- Free + unlimited registrations to virtual event
- Full access to conference recording after the event
- Up to 5 min. speaking opportunity on main livestream during virtual production
- Booth at virtual expo
- Full event attendee list (name, company, position – no contact info)
- 3 sets of branded airpods for intra-company raffles/games/competitions

EVENT ADVERTISING



- Premier logo recognition on event promotion
- Premier logo recognition on event website
- Specific title sponsor promotion on LinkedIn, Facebook, and Twitter

DIGITAL CONTENT



- 2 “rvatech/Women Webinar Series” speaking opportunities
- 5 individual profile spotlights on Instagram account for rockstar employees
- 2 company spotlights on LinkedIn
- 2 project/product/service spotlights on LinkedIn
- 2 webinar sponsorships in the 2021
- 2 curated “listicles” authored by sponsor & distributed on all RVATECH social media channels in 2021

CONFERENCE

COST | \$3,000



ATTENDEES + ENGAGEMENT



- Free + unlimited registrations to virtual event
- Full access to conference recording after the event
- Booth at virtual expo
- Full event attendee list (name, company, position - no contact info)

EVENT ADVERTISING



- Logo recognition on event promotion
- Logo recognition on event website

DIGITAL CONTENT



- 1 individual profile spotlights on Instagram account for rockstar employee
- 1 company spotlights on LinkedIn
- 1 project/product/service spotlights on LinkedIn
- 1 webinar sponsorships in the 2021
- 1 curated "listicle" authored by sponsor & distributed on all RVATECH social media channels in 2021

ACADEMIC

COST | \$2,000



ATTENDEES + ENGAGEMENT



- Free + unlimited registrations to virtual event
- Full access to conference recording after the event
- Booth at virtual expo

EVENT ADVERTISING



- Logo recognition on event promotion
- Logo recognition on event website

DIGITAL CONTENT



- 1 individual profile spotlight on Instagram account for rockstar employee
- 1 company spotlight on LinkedIn
- 1 program spotlight on LinkedIn
- 1 webinar sponsorship in the 2021

ONLY AVAILABLE TO ACCREDITED ACADEMIC INSTITUTIONS



Altria



Dominion Energy



WANT TO ATTEND?

VISIT RVATECHWOMEN.COM FOR DETAILS

Join us virtually on Thursday, November 5th for RVATECH's ninth annual Women in Technology conference presented by rvatech/Women,

